

Job Title:	Creative Marketing Intern	Job	Paid internship, part time (10
		Category:	hrs/wk)
Location:	Seattle, WA or remote	Travel	Vancouver, WA – Oct 2023
		Required:	Lusaka, Zambia – Jul 2024
Job Description:			

About Alliance for Children Everywhere

Alliance for Children Everywhere (ACE) is a faith-based nonprofit organization that helps Zambian mothers and caregivers raise safe kids, grow strong families, and build sustainable communities. Our U.S.-based team supports Zambian-led programs as ACE Zambia, an internationally recognized leader in family-based programs and child welfare within Southern Africa. We also provide consulting services in Southern Africa as ACE Transition Partners for institutions seeking to transition to family-based care.

About the Vision and Call Internship Program

The <u>ACE Vision & Call Internship Program</u> will offer two ten-month, part-time internship opportunities to young Christian changemakers (ages 20-25) beginning in Fall 2023. The Program seeks to empower emerging leaders who are called toward global development and intercultural ministry. Interns will develop their professional skills and sense of call within the context of supportive mentorships, diverse donor communities, and international partnerships culminating in a capstone program visit to Lusaka, Zambia.

Roles and Responsibilities

The Creative Marketing Intern will help to implement ACE digital and offline marketing initiatives. The ideal candidate for this position has completed or is completing a degree in Marketing, Communications, English/Writing, or Public Relations. The Creative Marketing Intern reports to Rowena Harper, Operations Assistant.

Learning Opportunities

- Implement creative concepts for ACE fundraising campaigns including digital and offline marketing
- Design and edit original visual and written content for web, social media, and email channels consistent with brand guidelines

- Create actionable insights through digital marketing analytics and trend research
- Identify and engage opportunities to expand ACE's visibility to new audiences
- Other tasks as assigned

Selection Criteria

The Creative Marketing Intern will be selected based upon a mutual discernment process between ACE staff and candidates. ACE is an Equal Opportunity Employer that seeks to build a diverse workforce reflecting the varied gifts of the body of Christ. ACE mentors welcome a diverse pool of qualified applicants and will carefully consider the following criteria during the interview and selection process:

- Expresses a desire to play a part in God's work in the world
- Alignment with ACE's <u>mission and vision</u>, the M.J. Murdock Charitable Trust's <u>Vision and Call Program</u>, well as the roles and responsibilities associated with the position
- The candidate demonstrates the maturity, curiosity, and motivation to further explore their vocation within the context of the Program
- The candidate is prepared to sustain a part-time position as intern for the duration of eleven months with the support and guidance of ACE mentors

Candidates will furnish a resume, two individual recommendations, and a one-page written statement of purpose that addresses the questions, "What do you hope to gain from this Program? And what do you hope to give?". Send application materials to the ACE Operations Assistant, Rowena Harper at Rowena@childreneverywhere.org.

Compensation

Monthly stipend is \$840, paid bi-weekly with additional stipends for travel and professional development.